

UNITED STATES DISTRICT COURT
DISTRICT OF NEVADA

CAMERON PARK, JOSHUA RILEY,
MICHAEL ADAMI, MEGAN
DUNCAN, BENITO ALICEA, JR.,
PHILLIP GARCIA, HASAN DAAS,
BRAD GRIER, WESLEY INMAN,
MATT LeBOEUF, LLOYD
TRUSHEL, MARK WHITE, and
DONGSHENG LIU on Behalf of
Themselves and All Others Similarly
Situated,

Plaintiffs,

v.

ZUFFA, LLC, a Nevada Limited
Liability Company (d/b/a “Ultimate
Fighting Championship” and “UFC”);
and NEULION, INC., a Delaware
Corporation,

Defendants.

Case No.: 2:17-cv-02282-APG-VCF

NOTICE OF CLASS ACTION AND PROPOSED SETTLEMENT

A Federal Court authorized this notice. This is not a solicitation from a lawyer.

TO: All consumers who, from a United States address, purchased the online streaming of the August 26, 2017 boxing matches featuring Floyd Mayweather Jr. and Conor McGregor for viewing on UFC.TV, the UFC mobile application, Amazon Fire TV, Apple TV, Microsoft Xbox, Roku, or on LG or Samsung devices (“Class Members”).

IF YOU ARE A CLASS MEMBER, YOU SHOULD READ THIS NOTICE CAREFULLY BECAUSE IT WILL AFFECT YOUR LEGAL RIGHTS AND OBLIGATIONS.

A settlement (“Settlement”) has been proposed in the class action lawsuit referenced above pending in the United States District Court for the District of Nevada, *Park, et al. v. Zuffa LLC, d/b/a Ultimate Fighting Championship and UFC, et al.*, Case No. 17-cv-02282-APG-VCF (“Action”). If the Court gives final approval to the Settlement, Zuffa, LLC and NeuLion, Inc. (collectively, “Defendants”) will provide each Settlement Class Member who timely submits a Claim Form a one-time cash payment in an amount ranging from \$25 up to \$99.99. Additionally, if you incurred out-of-pocket expenses in relation to your purchase of the Pay-Per-View (“PPV”) online streaming of the Event, you may receive one to three months of free access to UFC Fight Pass or \$5.00 in cash for reimbursement of expenses (*i.e.*, food and drink). The relief provided by the Settlement (“Settlement Payment”) is dependent on eligibility and documentation requirements set forth below and on the Claim Form.

YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT		
SUBMIT A CLAIM FORM	<p>This is the only way to get a Settlement Payment.</p> <p>Visit the Settlement Website located at www.UFCPPVSettlement.com to obtain and to electronically submit a Claim Form and supporting documentation (preferred). If for some reason you are unable to fill out the Claim Form online, you can also print the Claim Form from the Settlement Website or obtain a copy from the Settlement Administrator, and then submit it by mail, fax, or email along with any necessary supporting documentation.</p>	<p>Deadline:</p> <hr style="width: 20%; margin: 0 auto;"/> <p style="text-align: center;">August 20, 2018</p>
EXCLUDE YOURSELF	<p>If you exclude yourself from the Settlement, you will not receive a Settlement Payment or any other benefits under the Settlement. Excluding yourself is the only option that allows you to ever bring or maintain your own lawsuit against Defendants regarding the allegations in the Action ever again.</p>	<p>Deadline:</p> <hr style="width: 20%; margin: 0 auto;"/> <p style="text-align: center;">June 8, 2018</p>

OBJECT	You may write to the Court about why you object to (<i>i.e.</i> , don't like) the Settlement and think it should not be approved. Filing an objection does not exclude you from the Settlement, and if approved over any objections, you are still subject to the Release of claims.	Deadline: <hr/> June 8, 2018
GO TO THE "FAIRNESS HEARING"	<p>The Court will hold a "Fairness Hearing" to consider approval of the Settlement as fair, adequate and reasonable to the Class as a whole and the request for attorneys' fees and costs of the lawyers who brought the Action and whether the parties who brought the Action are entitled to a Service Award.</p> <p>You may, but are not required to, speak at the Fairness Hearing about any objection you filed to the Settlement. If you intend to speak at the Fairness Hearing, you must also include as part of your objection a "Notice of Intention to Appear" to the Court and the parties' attorneys indicating your intent to do so.</p>	Fairness Hearing: <hr/> July 20, 2018
DO NOTHING	You will not receive a Settlement Payment under the Settlement but will be subject to the Release of claims, if the Settlement is approved. You will also give up your right to object to the Settlement and you will not be able to be part of any other lawsuit about the legal claims in this case.	Not Applicable

- These rights and options – **and the deadlines to exercise them** – are explained in more detail below.
- The Court in charge of this Action has preliminarily approved the Settlement and must decide whether to give final approval to the Settlement. The relief provided to Class Members will be provided only if the Court gives final approval to the Settlement and, if there are any appeals, after the appeals are resolved in favor of the Settlement. ***Please be patient.***

WHAT THIS NOTICE CONTAINS

BACKGROUND INFORMATION5-8

1. Why did I get this notice?
2. What is this lawsuit about?
3. Why is this a class action?
4. Why is there a Settlement?
5. How do I know if I am part of the Settlement?
6. I'm still not sure if I am included.

THE PROPOSED SETTLEMENT8-9

7. What relief does the Settlement provide to the Class Members?

HOW TO REQUEST A SETTLEMENT PAYMENT – SUBMITTING A CLAIM FORM10-12

8. How can I get a Settlement Payment?
9. When will I get a Settlement Payment and what is the deadline to cash the check for the Settlement Payment?
10. How do I locate my IP address or Xbox gamertag?

THE LAWYERS AND THE CLASS REPRESENTATIVES12-13

11. Do I have a lawyer in this case?
12. How will the lawyers be paid?
13. Will the Class Representatives receive any compensation for their efforts in bringing this Action?

DISMISSAL OF THE ACTION AND RELEASE OF ALL CLAIMS13

14. What am I giving up to obtain relief under the Settlement?

HOW TO EXCLUDE YOURSELF FROM THE SETTLEMENT13-14

- 15. How do I exclude myself from the Settlement?

HOW TO OBJECT TO THE SETTLEMENT 14-16

- 16. How do I tell the Court that I do not like the Settlement?
- 17. What is the difference between excluding myself and objecting to the Settlement?

FAIRNESS HEARING16-17

- 18. What is the Fairness Hearing?
- 19. When and where is the Fairness Hearing?
- 20. May I speak at the Fairness Hearing?

ADDITIONAL INFORMATION17-18

- 21. How do I get more information?
- 22. What if my address or other information has changed or changes after I submit a Claim Form?

BACKGROUND INFORMATION

1. Why did I get this notice?

You received this Notice because a Settlement has been reached in this Action, compromising the parties’ legal disputes. According to UFC’s available records, you might be a Class Member of the Settlement and may be eligible for the relief detailed below.

This Notice explains the nature of the Action, the general terms of the proposed Settlement, and your legal rights and obligations. To obtain more information about the Settlement, including information about how you can see a copy of the Settlement Agreement (which defines certain capitalized terms used in this Notice), the Complaint and other relevant documents, see Section 21 below.

2. *What is this lawsuit about?*

Shortly after the August 26, 2017 Pay-Per-View boxing matches featuring Floyd Mayweather Jr. and Conor McGregor (the “Event”), certain consumers (“Plaintiffs”) filed five putative class action lawsuits against Defendants in United States District Courts across the country, alleging that Defendants’ system suffered from a defect preventing purchasers of the online streaming of the Event from being able to watch some or all the Event. The five putative class action lawsuits have been consolidated into a single action pending in the U.S. District Court for the District of Nevada, titled *Park, et al. v. Zuffa, LLC, d/b/a Ultimate Fighting Championship and UFC, et al.*, Case No. 17-cv-02282-APG-VCF (D. Nev.) (the “Action”). In their Complaint, Plaintiffs have asserted certain claims, including those for breach of contract and for violation of applicable consumer protection laws, and sought refunds, damages, and other relief from Defendants.

Defendants deny each of the allegations of unlawful conduct, any wrongdoing, and any liability whatsoever, and no court or other entity has made any judgment or other determination of liability. Defendants further deny that any Class Member is entitled to any relief and, other than for settlement purposes, that this Action is appropriate for certification as a class action.

This Settlement represents a compromise of highly disputed legal and factual issues that the parties disagree about. As with any compromise of disputed issues, neither party obtained everything they sought and asked the Court to award.

3. *Why is this a class action?*

In a class action lawsuit, one or more people are called “Class Representatives” who sue on behalf of other people who have similar claims. The Class Representatives in this Action are Cameron Park, Joshua Riley, Michael Adami, Megan Duncan, Benito Aliciaea, Jr., Hasan Daas, Brad Grier, Wesley Inman, Matt LeBoeuf, Lloyd Trushel, Mark White, Dongsheng Liu, and Phillip Garcia. The people who sue are called “Plaintiffs.” The “Settlement Class Members” are consumers who engaged in similar transactions for the online streaming of the Event, as more fully defined in Section 5 below. The companies who are being sued are called “Defendants.” One court resolves the issues for all Settlement Class Members – except for those people who choose to exclude themselves from the Settlement on or before **June 8, 2018**, pursuant to the prior order of this Court.

4. *Why is there a Settlement?*

The Class Representatives have made claims, on behalf of all Settlement Class Members, against Defendants. Defendants deny those claims and contend that they have done nothing wrong or illegal. Defendants admit no liability in this Action and believe that if the case proceeded, they would prevail. The Court has **not** decided whether the Class Representatives or Defendants should win this Action on the merits. Instead, both sides have compromised and agreed to a Settlement to limit further expense, inconvenience, risk, and uncertainty. That way, both sides avoid the cost and risks of a trial and any appeals, and the Settlement Class Members will receive substantial relief now rather than years from now, if at all.

5. *How do I know if I am part of the Settlement?*

The Court has decided that everyone who fits the following description is a Settlement Class Member for purposes of the proposed Settlement:

All persons who, from a United States address, purchased access to stream the Event for viewing as a consumer on UFC.TV, the UFC mobile application, Amazon Fire TV, Apple TV, Microsoft Xbox, Roku, or on LG or Samsung devices.

Excluded from the Settlement are: (a) Defendants and their employees, principals, affiliated entities, legal representatives, successors and assigns; (b) any person who files a valid, timely Opt-Out request; (c) federal, state, and local governments (including all agencies and subdivisions thereof, but excluding employees thereof) and (d) the judge(s) to whom this Action is assigned and any members of his, her, or their immediate families.

6. *I'm still not sure if I am included.*

If you are still not sure whether you are included, you can contact the Claims Administrator for free help determining whether or not you are a Settlement Class Member. The email address of the Claims Administrator is UFCPPV@AdministratorClassAction.com, the U.S. postal (mailing) address is UFC PPV Settlement, 1801 Market Street, Suite 660, Philadelphia, PA 19103, and the toll-free telephone number is 1-855-786-3978.

You can also visit the Settlement website for more information at www.UFCPPVSettlement.com.

THE PROPOSED SETTLEMENT

7. *What relief does the Settlement provide to the Class Members?*

If you are a Settlement Class Member, and you were not able to watch some or all of the PPV of the Event due to streaming disruption, you are eligible to receive a one-time cash payment in an amount ranging from \$25 up to \$99.00 depending on how much of the Event you attest that you were unable to watch due to such disruption (described immediately below). As your Claim Form must be submitted under penalty of perjury, please be sure to answer accurately. You are advised that Defendants will be comparing claims with available internal access logs, to verify Settlement Class Members' viewing history of the Event. Additionally, if you had out-of-pocket expenses, you are eligible for one to three months of free access to UFC Fight Pass *or* \$5.00 in cash reimbursement for expenses (*i.e.*, food and drink purchased for the Event) depending on the amount expended. Those Settlement Class Members making a claim for three months of free access to UFC Fight Pass *or* \$5.00 will need to provide proof of their expenses, consisting of either documentation such as copies of receipts or credit/debit card statements, or a sworn, notarized statement detailing such expenses.

Specifically, if you *have not received a refund* of the purchase price you paid for the Event, you are eligible for the single highest Tier below of relief for which you qualify:

Tier 1 - Entitled to recover \$25.00: If you purchased the Event and attempted to log on to watch the Event, but you were unable to watch any portion of the "Preliminary Bouts"* because of streaming disruption, but you were able to watch the entire "Main Bout"** without disruption, you may recover \$25.00.

Tier 2 - Entitled to recover \$50.00: If you purchased the Event and attempted to log on to watch the Event, but you were unable to watch up to five (5) minutes of the "Main Bout" because of streaming disruption, but you

were able to watch the remainder of the “Main Bout” without disruption, you may recover \$50.00.

Tier 3 - Entitled to recover \$99.99: If you purchased the Event and attempted to log on to watch the Event, but you were unable to watch more than five (5) minutes of the “Main Bout” because of streaming disruption, you may recover \$99.99.

** “Main Bout” means the boxing match held on August 26, 2017 between Floyd Mayweather Jr. and Conor McGregor. The Main Bout also includes the introductions, national anthem, and entrances of Mayweather Jr. and McGregor.

* “Preliminary Bout” means the boxing matches held on August 26, 2017 that preceded the “Main Bout” as part of the Event.

In addition, if you already received a refund of the purchase price you paid for the Event or qualify for a refund under Tiers 1, 2 or 3 above, you are eligible for one of the following expense reimbursement options for which you qualify:

Option A – One Month Free Access to UFC Fight Pass: If you spent up to \$30.00 on goods or services to be used for or in conjunction with the Event (*e.g.*, food, beverages, etc.), but you were unable to fully enjoy the benefits of these goods or services because of disruption to the streaming of the Event, you may recover one month of free access to UFC Fight Pass.

Option B – Three Months Free Access to UFC Fight Pass or \$5.00: If you spent more than \$30.00 on goods or services to be used for or in conjunction with the Event (*e.g.*, food, beverages, etc.), but you were unable to fully enjoy the benefits of these goods or services because of disruption to the streaming of the Event, you may elect to recover either three months of free access to UFC Fight Pass or \$5.00 in cash, at your choosing. Reimbursement under this option requires proof of your expenses.

HOW TO REQUEST A SETTLEMENT PAYMENT – SUBMITTING A CLAIM FORM

8. *How can I get a Settlement Payment?*

To qualify for a Settlement Payment, you must submit a Claim Form by the Claims Deadline of **August 20, 2018**. Late Claim Forms will not be considered valid. A Claim Form is available by clicking [HERE](#) or on the internet at www.UFCPPVSettlement.com. The Claim Form may be submitted electronically online by clicking on the foregoing links.

If you are unable to submit the Claim Form online [HERE](#), you may print, complete and submit the Claim Form by email to UFCPPV@AdministratorClassAction.com, by fax to 1-215-405-2629, or by mail to UFC PPV Settlement, 1801 Market Street, Suite 660, Philadelphia, PA 19103.

All Settlement Class Members will be required to provide the email address associated with the account that they used to purchase the Event. Additionally, if you purchased the Event to watch on a Microsoft Xbox, you will need to provide your “Xbox gamertag.”

Those Class Members who did not purchase the Event from UFC (*i.e.*, from UFC.TV or the UFC mobile application), and who otherwise did not link their account to UFC.TV, will also be required to provide the Internet Protocol (“IP”) address they used to stream the Event, if making a claim in Tier 2 or 3.* Alternatively, they may provide a narrative explanation describing why they cannot provide the IP address that was used to stream the Event. If you complete the Claim Form online while connected to the same network used to stream the Event, the Claims Administrator will capture your IP address automatically and you will not have to manually provide your IP address. Otherwise, you will need to manually provide your IP address.

Directions on how to locate your IP address and/or gamertag are provided in Section 10 below.

* You are being asked for this IP address because Defendants require it in order to be able to verify your viewing history of the Event (the times you were logged in to view the Event, or were logged off). Defendants do not already possess such IP addresses for those consumers who did not purchase from UFC or link their account

to UFC.TV, which is why they are being asked to provide their IP address when making a claim under this Settlement.

The Claims Deadline to submit the Claim Form is **August 20, 2018**. If submitting the Claim Form by mail, it must be postmarked by **August 20, 2018**. If submitting the Claim Form electronically online, by email or by fax, it must be submitted on or before 11:59 p.m. (Pacific) on **August 20, 2018**. Claims Forms submitted after the Claims Deadline will not be accepted.

9. *When will I get a Settlement Payment and what is the deadline to cash the check for the Settlement Payment?*

As described in Sections 18 and 19 below, the Court will hold a hearing on **July 20, 2018 at 9:00 a.m.**, to decide whether to approve the Settlement. If the Court approves the Settlement at the hearing, after that, there may be appeals. It is always uncertain when these appeals will be resolved, and resolving them can take time, perhaps more than a year. You can check on the status of the case on the Settlement Website dedicated to the Settlement at www.UFCPPVSettlement.com. *Please be patient.*

You will have ninety (90) days from the date of issuance of the Settlement Payment to negotiate (*i.e.*, cash) the check you receive for the Settlement Payment. Checks may be invalid after that date and will not be replaced.

10. *How do I locate my IP address or Xbox gamertag?*

An IP address is a unique string of numbers separated by periods that identifies each computer using the Internet Protocol to communicate over a network. Defendants require this IP address to verify claims, specifically, the IP address used to stream the Event.

If you have access to the network that you used to stream the Event, you are advised to complete the Claim Form online while you are connected to that network, in which case the IP address will be captured automatically. If you are unable to do this, but still have access to the network, there are a number of ways that you can obtain the IP address of that network manually. While on a device connected to the network, you can use an internet search engine, such as Google, and type the following into the search bar: “what is my IP address?” You can also use websites that provide

you with your IP address upon arrival at the site, such as www.whatismyip.com. If neither of these options provides you with the IP address, or if you no longer have access to the network used to stream the Event, please visit www.UFCPPVSettlement.com or contact the Claims Administrator for additional methods to identify your IP address.

An Xbox gamertag is an alternate name that players use when interacting with others in the Xbox community. Generally, you should be able to locate your gamertag upon starting your Xbox. For example, when starting an Xbox One, the gamertag appears in the upper left-hand corner of the screen. You can also locate your gamertag by signing into your Xbox Live Account through a web browser at <https://account.xbox.com>. If neither of these options provides you with the gamertag, please visit www.UFCPPVSettlement.com or contact the Claims Administrator for additional methods for locating your gamertag.

THE LAWYERS AND THE REPRESENTATIVE PLAINTIFFS

11. *Do I have a lawyer in this case?*

The Court has ordered that the following lawyers will serve as Class Counsel and represent the interests of all Settlement Class Members: Hart Robinovitch and Caleb Marker of Zimmerman Reed LLP; Bonner Walsh of Walsh PLLC; Timothy J. Peter of Faruqi & Faruqi, LLP; Aaron M. Olsen of Haeggquist & Eck, LLP; Eric A. LaGuardia of LaGuardia Law; and Drew Ferrandini of Seven Hill Law, APC (collectively, “Class Counsel”). You will not be separately charged for these lawyers’ services. Class Counsel’s fees are described in Section 12 below. If you want to be represented by your own lawyer, you may hire one at your own expense.

12. *How will the lawyers be paid?*

Defendants have agreed to pay Class Counsel’s attorneys’ fees and costs up to a maximum of \$900,000.00, subject to approval by the Court. The Court will review Class Counsel’s petition for a Fees and Expense Award, and determine the precise amount that is fair, adequate and reasonable to compensate them for their work and risks securing the Settlement benefits for the Class. Class Counsel will file their petition for a Fees and Expense Award at least ten (10) days before the Objection Deadline.

13. *Will the Class Representatives receive any compensation for their efforts in bringing this Action?*

The Class Representatives will request a Class Representative Service Award of up to a maximum \$1,500.00 for each of the Class Representatives for their services as Class Representatives, their efforts in bringing the Action and securing the Settlement benefits for the entire Class. The Court will make the final decision as to the amount to be paid to the Class Representatives. The Class Representatives will file their petition for Service Awards at least ten (10) days before the Objection Deadline.

DISMISSAL OF THE ACTION AND RELEASE OF ALL CLAIMS

14. *What am I giving up to obtain relief under the Settlement?*

If the Court approves the proposed Settlement, unless you exclude yourself from the Settlement, you will be releasing your claims in the Action against Defendants. This generally means you will not be able to file a lawsuit, continue prosecuting a lawsuit, or be part of any other lawsuit against Defendants regarding the allegations in the Action. The Settlement Agreement, available on the internet at the Settlement Website, www.UFCPPVSettlement.com, contains the full terms of the Release.

HOW TO EXCLUDE YOURSELF FROM THE SETTLEMENT

15. *How do I exclude myself from the Settlement?*

You may exclude yourself (commonly referred to as opting-out) from being a Class Member and from the Settlement. If you timely request exclusion, you will not be bound by the judgment entered in this Action, will not be subject to the Release and will not be precluded from prosecuting any timely, individual claim against Defendants based on the conduct complained of in the Action. If you exclude yourself, however, you will not be eligible to receive a Settlement Payment.

To exclude yourself from the Settlement, you must send a signed letter by mail stating that you “request exclusion from the Settlement Class in *Park, et al. v. Zuffa LLC, d/b/a Ultimate Fighting Championship and UFC, et al.*, Case No. 17-cv-

02282-APG-VCF (D. Nev.)” by the Opt-Out Deadline. Your letter must provide your name, address, telephone number, and your signature. A copy of an Exclusion Form is available to download and print on the Settlement Website. You must mail your exclusion request postmarked no later than the Opt-Out Deadline of **June 8, 2018** to the Settlement Administrator at the following address:

CLASS ACTION OPT OUT
ATTN: UFC PPV Settlement
PO BOX 30456
Philadelphia, PA 19103

You cannot exclude yourself on the phone or by e-mail. If you ask to be excluded, you will not get any settlement benefits, and you cannot object to the Settlement. However, you will not be legally bound by anything that happens in this lawsuit.

HOW TO OBJECT TO THE SETTLEMENT

16. *How do I tell the Court that I do not like the Settlement?*

At the date, time, and location stated in Section 19 below, the Court will hold a Fairness Hearing to determine if the Settlement is fair, reasonable, and adequate and should be approved, and to also consider Class Counsel’s request for an award of attorneys’ fees and costs and whether the Class Representatives will receive a Service Award and, if so, in what amount.

If you wish to object to the fairness, reasonableness, or adequacy of the Settlement Agreement, the proposed Settlement, or the notice regarding the same, you must send a signed letter stating that you object to the proposed Settlement to the Clerk of the Court, the Claims Administrator, Class Counsel, and Defendants’ Counsel at the addresses set forth below no later than (*i.e.*, postmarked by) **June 8, 2018**.

Anyone, including Class Representatives, may object to settlement terms and ask the Court to reject approval of the Settlement. Your written objection must include: (a) the case name and number, *Park, et al. v. Zuffa LLC, d/b/a Ultimate Fighting Championship and UFC, et al.*, Case No. 17-cv-02282-APG-VCF (D. Nev.); (b) the name, address, telephone number, and, if available, the email address of the person objecting; (c) the name and address of the lawyer(s), if any, who is representing you in making the objection or any person who may be entitled to compensation in connection with the objection; (d) a detailed statement of objection(s), including the

grounds for those objection(s); (e) copies of any papers, briefs, or other documents upon which the objection is based; (f) a statement of whether you intend to appear at the Fairness Hearing, either with or without counsel; (g) the identity of all counsel (if any) who will appear on behalf of you at the Fairness Hearing and all persons (if any) who will be called to testify in support of the objection; (h) a statement of your membership in the Settlement Class, including all information required by the Claim Form; (i) your signature, in addition to the signature of any attorney representing you in connection with the objection; and (j) a detailed list of any other objection by you, or your counsel, to any class actions submitted in any court, whether state or otherwise, in the United States in the previous five (5) years. If you or your counsel has not objected to any other class action settlement in any court in the United States in the previous five (5) years, you shall affirmatively state so in the written materials provided in connection with the objection to the Settlement. This information is requested to assist the Court in determining whether the objection is made by a professional objector seeking financial consideration for their efforts. Failing to provide this information will not affect the validity of the objection, but may result in the Court presuming that the objection is made by a professional objector.

If you intend to make an appearance at the Fairness Hearing, you must include on your timely and valid written objection a statement substantially similar to “Notice of Intention to Appear.”

You may appear through an attorney of your own choice at your own cost.

Mail the objection(s) to the following addresses so it is post-marked no later than **June 8, 2018**:

Court	Claims Administrator	Class Counsel	Defendants’ Counsel
Clerk of Court United States District Court District of Nevada 333 S. Las Vegas Blvd. Las Vegas, NV 89101	Class Action Objections ATTN: UFC PPV Settlement PO BOX 30456 Philadelphia, PA 19103	Hart L. Robinovitch Zimmerman Reed, LLP 14646 No. Kierland Blvd., Suite 145 Scottsdale, AZ 85254	Jeffrey Jacobson Kelley Drye & Warren, LLP 101 Park Avenue New York, NY 10178

If you do not timely make your objection, you will be deemed to have waived all objections and will not be entitled to speak at the Fairness Hearing.

17. *What is the difference between excluding myself and objecting to the Settlement?*

Objecting is simply telling the Court that you don't like something about the Settlement. You can object only if you stay in the Settlement. Excluding yourself is telling the Court that you don't want to be a part of the Settlement. If you exclude yourself, you have no basis to object because the Settlement no longer affects you.

FAIRNESS HEARING

18. *What is the Fairness Hearing?*

The Court has preliminarily approved the Settlement and will hold a hearing to decide whether to give final approval to the Settlement. The purpose of the Fairness Hearing will be for the Court to determine whether the Settlement should be approved as fair, reasonable, adequate, and in the best interests of the Settlement Class, as well as to consider the requested award of attorneys' fees and costs to Class Counsel and the service awards to the Class Representatives.

19. *When and where is the Fairness Hearing?*

On **July 20, 2018 at 9:00 a.m.**, a hearing will be held on the fairness of the proposed Settlement. At the hearing, the Court will be available to hear any timely submitted objections and arguments concerning the proposed Settlement's fairness, reasonableness and adequacy. The hearing will take place before the Honorable Andrew P. Gordon in Courtroom 6C of the U.S. District Court for the District of Nevada, located at 333 S. Las Vegas Blvd., Las Vegas, NV 89101. The hearing may be postponed to a different date, time or location without notice. Please check www.UFCPPVSettlement.com for any updates about the Settlement generally or the Fairness Hearing specifically. If the date or time of the Fairness Hearing changes, an update to the Settlement Website will be the only way you will be informed of the change.

20. *May I speak at the Fairness Hearing?*

At the Fairness Hearing, the Court will be available to hear any timely objections and arguments concerning whether the Settlement is fair, reasonable and adequate.

You may attend, but you do not have to. As described in Section 16, you may speak at the Fairness Hearing only if (a) you have timely served and filed an objection, and (b) you have timely and validly provided a Notice of Intent to Appear.

Unless otherwise ordered by the Court, you cannot speak at the Fairness Hearing if you excluded yourself from the Settlement or if you have not provided written notice of your intention to speak at the Fairness Hearing by the deadline identified, and in accordance with the procedures described in this section and Section 16 above.

ADDITIONAL INFORMATION

21. How do I get more information?

To see a copy of the Settlement Agreement, the Court's Preliminary Approval Order, Class Counsel's application for attorneys' fees, costs, and service awards for the Class Representatives, and the operative complaint filed in the Action, please visit the Settlement website located at www.UFCPPVSettlement.com. Alternatively, you may contact the Claims Administrator at the email address: UFCPPV@AdministratorClassAction.com, the U.S. postal address (mailing): UFC PPV Settlement, 1801 Market Street, Suite 660, Philadelphia, PA 19103, or the toll-free telephone number: 1-855-786-3978.

The description of this Action is general and does not cover all the issues and proceedings that have occurred. To see the complete file you should visit www.pacer.gov or the Clerk's office at 333 S. Las Vegas Blvd., Las Vegas, NV 89101. The Clerk will tell you how to obtain the file for inspection and copying at your own expense.

22. What if my address or other information has changed or changes after I submit a Claim Form?

It is your responsibility to inform the Claims Administrator of your updated information. You may contact the Claims Administrator at the email address: UFCPPV@AdministratorClassAction.com, the U.S. postal address (mailing): UFC PPV Settlement, 1801 Market Street, Suite 660, Philadelphia, PA 19103, or the toll-free telephone number: 1-855-786-3978.

PLEASE DO NOT ADDRESS ANY QUESTIONS ABOUT THE SETTLEMENT OR THE ACTION TO THE CLERK OF THE COURT OR THE JUDGE.

Dated: April 9, 2018

By: Order of the District Court of Nevada

HONORABLE ANDREW P. GORDON
UNITED STATES DISTRICT COURT JUDGE